



Cobourg Dragon Boat & Canoe Club

739 D'Arcy St., Unit 4
Cobourg, ON, K9A 0H6
Ph 289-691-1277

sponsorship@cobourgdbcc.ca
<https://cobourgdbcc.ca/>

January 15th, 2024

Greetings,

On behalf of the Cobourg Dragon Boat & Canoe Club (CDBCC), I would ask for your generous support of our club by becoming a corporate sponsor for the upcoming 2024 paddling season.

The CDBCC operates a variety of youth and adult recreational and competitive programming for Northumberland residents. In the summer months we operate an 8-week paddling summer camp program, a youth sprint kayak and canoe competitive program, an adult dragon boat program, and a family recreational program for those wishing to learn how to paddle a kayak, canoe or paddle board. We also operate a program called PaddleAll for people with physical and mental disabilities.

Our fundraising and sponsorship goal this year is \$20,000.00 due to the high cost to replace 60 aging and damaged life jackets, 6-8 boats, 20 paddles and a variety of new summer camp program activity equipment.

By providing a corporate sponsorship to the Cobourg Dragon Boat and Canoe Club, it will enable the club to purchase necessary equipment to continue these programs as well as keep the registration cost as low as possible for everyone involved. We truly feel that cost is a growing barrier for families in Northumberland to sign their children up for sports.

Once a sponsorship is received the club will do everything it can to ensure that our community sponsor is recognized for their donation. For a minimum \$500 in sponsorship the club will adhere your company logo and name onto the equipment purchased with your donation, create a vinyl banner thanking your business and attached to our club compound fence donor wall, plus a thank you will be posted on our social media platforms with direct links to your company webpage and an email of thanks will be sent to our membership.

If you have any questions please contact me at your convenience at 289-691-1277 or sponsorship@cobourgdbcc.ca .

Sincerely,

Ryan Goodall - Sponsorship Program Co-ordinator



Cobourg Dragon Boat & Canoe Club 2024 Sponsorship Agreement

_____ (herein after called the Sponsor) agrees to sponsor the CDBCC in its efforts to raise \$20,000.00 for needed equipment purchases.

The total amount of funds the sponsor will be donating to the CDBCC is \$_____ (Minimum sponsorship is \$500.00 but any additional amount would be greatly appreciated)

To complete your sponsorship please email this completed form along with your company logo to sponsorship@cobour gdbcc.ca

Funds can be e-transferred to **Cobourg Dragon Boat & Canoe Club** at treasurer@cobour gdbcc.ca and please add in the note section of the etransfer that it is for 2024 sponsorship. An official receipt will be emailed to you once payment is received.

Sponsor's Full Name: _____

Company Name: _____

Mailing Address: _____

Telephone Number: _____

Email: _____

Company Website: _____

Signed on behalf of the Sponsor _____

Date _____

The Cobourg Dragon Boat & Canoe Club agrees that the Sponsor shall not be held liable for activities and/or actions of members of its club.

For office use only

Amount Paid: _____ Date: _____ Authorized: _____